Wow, the holidays are coming up fast! November and December are easily the busiest months for scrip programs, and if you take the time to prepare you and your families can be sure to earn rebates for all your holiday shopping!

A Scrip Workshop Needs Elves
With all the family events and get-togethers over the holidays, your families’ schedules are sure to fill up fast. Ask your scrip volunteers to pick their shifts early so you can avoid any potential conflicts. Volunteers can help you do everything from running the scrip store to collecting and distributing orders.

The Christmas Clock is Ticking
Remind your families of big shopping days, like Black Friday and Cyber Monday for great deals, and give them a deadline so they know when to order to get their scrip on time. There are only 27 days between Thanksgiving and Christmas this year, so consider placing a few extra orders – your families will appreciate it. And if you run a scrip store, keep it open a little longer or schedule additional dates for last-minute holiday shoppers!

Take Your Shopping List Online
This holiday season, you and your families can take advantage of the brand new ShopWithScrip®! As a coordinator, you can try new features like coordinator roles, family messaging, and tracking paid and unpaid orders. Get your families on ShopWithScrip too, so they can enjoy our improved online ordering experience, plus access to some of their favorite retailers in ScripNow®, Reload, and ReloadNow®. If you haven’t started using ShopWithScrip with your program, try it over the holidays and you will see rebates like never before!

Keep Families in the Loop
Make sure your families are thinking about all the different ways to use scrip! Everyone does a lot of shopping over the holidays, between gift shopping and buying supplies for friends and family gatherings, and you can find scrip for pretty much everything. Share promotions you know families will be interested in, and keep them thinking about using scrip for all their shopping.

Fill Your Scrip Stockings
If you already carry a scrip inventory, check your program records and stock up on cards that are popular over the holidays. If you haven’t started a scrip store for your program yet, try running one over the holidays and see what a difference it makes. Your families will love being able to pop in and pick up the scrip they need between orders, and this way you make scrip available to members of your organization who don’t regularly order scrip!
Welcome

This is my first year here at GLSC, and it’s humbling to look back and see how much we’ve accomplished over the last 12 months. Our IT team, which didn’t even exist five years ago, has grown to 10 full-time members. For the first time ever, we have team members dedicated not just to our current website, but to researching and developing new technologies as well. Everyone in IT has been working hard on multiple projects this year, and by far the biggest and most rewarding have been the total redesign of ShopWithScrip.com, and our new mobile site, MyScripWallet.com.

We launched MyScripWallet in the Spring, and it’s already the most widely used mobile scrip experience. One of our main goals in IT is to build new, better ways for you and your families to get the scrip you need when you need it, and MyScripWallet™ is a big step in the right direction. We appreciate your patience with these changes, and know that we are always listening to your feedback and suggestions. The new website is a foundation that will build a better scrip experience.

Right now, we are buckling down and preparing for our busiest time of the year. We know it’s busy for you too, and we hope our hard work this year results in less work for you! Our IT team is already starting to think about 2015.

Brian Snodgrass
Director of IT

Quick Tip from Brian:
Make sure you place your organization order in the right place! From your Dashboard, click Enter Orders. On this page, you can click the Bulk Orders tab to add products to your organization orders. Use the Shop tab only when you’re placing your personal scrip order.

BIG REBATES ON BLACK FRIDAY

The biggest shopping day of the year can be so much better with scrip! Every organization has at least a few families who are willing to brave those long lines before dawn to get some great deals, and it’s a chance to earn some rebates while they’re at it. Even online retailers are joining the fun with Cyber Monday deals, so families can scoop up rebates sitting at home in their pajamas!

This year, send your Black Friday shoppers out armed with an awesome tool: MyScripWallet™, our new mobile experience. If they have an Apple or Android device, your families will be able to put the scrip they need at their fingertips, ordering and redeeming ScripNow®, Reload, and ReloadNow® right from their smartphones. Instead of juggling a purse or pocket full of gift cards while running from store to store, they can keep all their scrip in one convenient place.

Plus, ‘Thank-Scrip-ing™’ Day is coming back again this year! On Thanksgiving Day, November 27, we’ll be offering 24 hours of awesome ScripNow bonuses. We won’t reveal the participating retailers until the promotion starts, but you better believe your families will spot a few they will be happy to have ready for the next day’s shopping spree.

You can make Black Friday into an event for your whole organization, too. Here are a few simple tips to increase your program’s participation on the biggest shopping day of the year:

• Most retailers release their ads to show off all their special deals ahead of time, so keep track of as many as you can and share them with your families.
• Many families make big ticket purchases, like electronics or home décor items, during this great day of deals, so make sure they’re thinking about what scrip they need ahead of time.
• The biggest shopping day of the year is a great opportunity to pull in people from your organization who aren’t active scrip shoppers. Get them to give it a try and grow your program!

With a little extra planning, your scrip program can get an extra boost from Black Friday sales. Get ready now and start your holiday season off on the right foot!

You can make Black Friday into an event for your whole organization, too. Here are a few simple tips to increase your program’s participation on the biggest shopping day of the year:

• Most retailers release their ads to show off all their special deals ahead of time, so keep track of as many as you can and share them with your families.
• Many families make big ticket purchases, like electronics or home décor items, during this great day of deals, so make sure they’re thinking about what scrip they need ahead of time.
• The biggest shopping day of the year is a great opportunity to pull in people from your organization who aren’t active scrip shoppers. Get them to give it a try and grow your program!

Quick Tip from Brian:
Make sure you place your organization order in the right place! From your Dashboard, click Enter Orders. On this page, you can click the Bulk Orders tab to add products to your organization orders. Use the Shop tab only when you’re placing your personal scrip order.

Thank-Scrip-ing™ Day
Save room for the rebates!

— NOVEMBER 27 —
To: Our Valued Scrip Coordinator/Business Partner
From: The Communications Team at Great Lakes Scrip Center
Subject: Importance of Reading our Emails and this Article

How many times have you seen something like this from Great Lakes Scrip Center®? We know the answer for some of you is “way too many” and for others it’s “oh yay, some more informative news coming my way.” As much as we’d like everyone to be excited every time you hear from us, we do realize that some of you feel overwhelmed by all the emails we send.

But we promise we’re not just trying to fill up your inbox! There’s a great explanation for why we send so many emails, and why it’s important for you to read them.

You are a very important part of our lives here at Great Lakes Scrip Center. Not only are you super important to your organization, but you are a business partner to us! The scrip business is constantly growing and changing, and if you worked in our office you’d learn something new or hear about changes all day, every day. Many of you hold jobs outside of your Scrip Coordinator duties and understand the amount of communication needed to run a successful business. Communication is EVERYTHING!!!!

Our goal with our emails is to make your job go as smoothly as possible. We appreciate your volunteer hours (all gazillion of them throughout the year) and when we have a helpful tip, an incredible bonus special, or even the most delicious recipe to pass along, we’re going to let you know. Why? Because you are our partner and we value you. You are worth all the time and effort it takes to create these emails.

If you haven’t been receiving emails from us, give our Customer Support Team a call at 1-800-727-4715, option 3, and we will get you on the list. We hope you smile when you see our name pop up in your inbox. Look at that “subject” matter and remember: we communicate with you because we care about your success!

A Season for Special Orders

One of the things people love about scrip is that they can use it for almost all their shopping! But even with all the retailers and denominations we have available, sometimes you’re looking for a denomination we don’t normally carry. Maybe you would like a large quantity of small denominations for corporate gift giving, or one big one to pay for a big ticket item. In some cases, we can contact specific retailers and place a special order to get the scrip you need!

Special orders do have a few simple extra requirements. We can ONLY place special orders with retailers we currently carry, and a $500 (face value) minimum will be required – some may require more. Since special orders are for denominations we don’t usually have in stock, they cannot be returned to GLSC. Please keep these things in mind before requesting a special order.

Some of our most popular retailers who offer special orders are listed below; and include the range of available denominations:

- **Amazon.com Gift Cards**
  - $10 – $500

- **Cabela’s**
  - $10 – $2,000

- **The Home Depot**
  - $10 – $2,000

- **Honey Baked Ham**
  - $10 – $500

- **L.L.Bean**
  - $25 – $500

- **Macy’s**
  - $10 – $2,000

- **Menards**
  - $10 – $2,000

- **Outback Steakhouse**
  - $10 – $100

- **P.F. Chang’s**
  - $10 – $500

- **Restoration Hardware**
  - $25 – $2,000

- **Safeway**
  - $10 – $500

- **Sears**
  - $5 – $500

- **SUBWAY® Restaurants**
  - $5 – $500

- **Target**
  - $10 – $2,000

- **Toys “R” Us**
  - $10 – $500

- **Walmart**
  - $10 – $1,000

**Scrip Tip:** Don’t forget to check if ScripNow® eCards are available! Some ScripNow retailers offer variable denominations, so you can get exactly what you’re looking for without the wait.

If you would like to place a special order, call 1-800-727-4715, extension 104, to reach Karen, our Retail Purchasing Representative. She will be able to tell you if your desired retailer offers special orders, and help you get the ball rolling.

The turnaround for special orders is a little longer than for normal orders, up to two weeks, and just like regular GLSC orders we cannot begin processing it until payment is received. We will not process special orders during December, so call in and ask about yours before December 1!
Retailer News

New Retailers
A.C. Moore: $25 – 5%
Fuddruckers: $25 – 8%

New to ScripNow
Belk – $50

New Denominations
Dunkin’ Donuts: $25
Outback Steakhouse: $50

Product Changes
Hyatt contribution increased to 10%
JCPenney ScripNow available in variable denominations.

Limited Time Denominations
Available Starting November 1
While Supplies Last
Amazon.com Gift Cards: $10
AMC Theatres®: $10
Barnes & Noble: $5
CVS/pharmacy: $5
Groupon: $10
Meijer: $10
Outback Steakhouse: $10
Panera Bread®: $5
Pizza Hut: $5
Regal Entertainment Group: $10
Target: $10
Starbucks: $5
Walmart: $10

As of 10/7/14
Visit the Specials Tab on ShopWithScrip.com for Current Bonuses.

Holiday Schedule

Here is a reference to help you schedule your holiday orders. Please note the first 2 weeks of December are our busiest weeks of the year. We hope to achieve a 1-day turnaround during this time. Please get your orders in as early as you can before the 3:00 p.m. EST cutoff.