

A more impactful way to build brand affinity and drive incremental spend

ShopWithScrip gives your brand a unique and valuable opportunity to create local marketing platforms and build loyalty on a national level. With gift card fundraising families are empowered to raise money for their organizations.




Your audience. Our reach.

ShopWithScrip partners gain direct access to identified, highly engaged families.

Types of organizations involved:

Public and parochial schools, churches and synagogues, sports teams, marching bands and music groups, extracurricular activities and other nonprofits.

 **5 million+**
families involved

 **43 million**
page views (ShopWithScrip.com)

 **50 million+**
marketing impressions





They have a wide net that they can cast our brand out to. It helps me with my sales and business. ...We'd never be able to market to families and schools the way they do. – *ShopWithScrip partner*




Scrip families are loyal shoppers

Local impact is a powerful motivator of behavior. Especially when local impact means creating more opportunities for kids and strengthening organizations that matter deeply to our families.

 **80% of families:**
buy 2x or more per month

 **57% of our families:**
prefer gift cards to credit cards

 **\$200-\$300 per order:**
in partner branded currency

 **80% of families:**
still use ShopWithScrip retailers
when shopping without gift cards

**Trusted
partnerships
with over
750 brands
in a variety
of categories**



When deciding which new restaurant to try, where to purchase a new toaster or where to pick up a quick chai tea latte, we are loyal to retailers who use scrip. – *ShopWithScrip family*



Connecting with communities. It's kind of our thing.

We were founded in 1994 by two moms looking for a better way to fundraise for their children's school. Today, ShopWithScrip is the **largest non-retail gift card outlet**.



Impacting over **50,000 organizations**
across all 50 states

Over **\$9B** sales

Over **\$800MM** raised

Partnership benefits. There's a lot of them.

We're here to help make brand loyalty and incremental spend as easy and rewarding as possible.

Trust

From a dedicated customer service team to market-leading security practices, we've got you covered

Access

Reach families across the country, with the ability to know them household by household

Impact

Purpose-led initiative to drive corporate responsibility